



Benefits for Members and Sponsors in 2021

Benefits and costs of membership (in USD)	Member (\$500/yr)	Bronze Sponsor (\$500/yr)	Silver Sponsor (\$1000/yr)	Gold Sponsor (\$2000/yr)	Platinum Sponsor (\$3000/yr)
Position your brand at SMALP events including conferences and industry club meetings for 1 year. Over 50 thousand pageviews with average session of over 2 minutes in the past 2 years.	-	Small logo and link placements on 1 page	Small logo and link placements on 1 page	Medium Logo and Link placements on 2 pages	Large Logo & Link in prime locations on 3 pages
Your news items placed in the News section of our home page.	-	Occasional	Quarterly	Monthly	Monthly
Social media reinforcement of your messages for 1 year including on twitter @smalpnet, with 30,000 impressions in the past year	-	Yes	Yes	Yes	Yes
Complimentary passes to quarterly SMALP conferences until March 2022	1	-	1	2	3
Complimentary passes to each SMALP industry club meeting to share ideas with groups focused on commercialization	1	-	1	2	3
Delegate lists for SMALP meetings and conferences (we had 480 delegates last year)	Yes	Yes	Yes	Yes	Yes
Acknowledgement and thanks at events, logo on sponsor slide to begin conferences and meetings	-	-	-	Yes	Yes
Personal introductions to speakers, presenters, attendees	-	-	-	Yes	Yes
Email newsletters include your link and message to >1,600 subscribers and their networks at least 10 times per year	-	-	-	Link	Link + message
Products, protocols, videos and services described and linked to on SMALP.net	-	-	-	-	Yes
Opportunity to present and/or chair at a SMALP conference	-	-	-	-	Yes
Input on and reports from SMALP conference audience polls and marketing surveys online and emailed to SMALP network	-	-	-	-	Yes

Custom packages are also available, please contact Michael Overduin at +1 780 222 6281 or michael@smalp.net