



Benefits for Members and Sponsors in 2023 - 2024

Benefits and costs of sponsor packages (in USD)	Members (\$500/yr)	Bronze Sponsor (\$600/yr)	Silver Sponsor (\$1200/yr)	Gold Sponsor (\$2400/yr)	Platinum Sponsor (\$5000/yr)
Position your brand at SMALP webconferences, with hundreds of participants each year.	-	logo and link placements on 1 page	logo and link placements on 1 page	large logo and link placements on 2 pages	large logo & link in prime locations on 3 pages
Your news items in the News section of SMALP webpage, which has hundreds of thousands of visitors.	-	-	Quarterly	Quarterly	Monthly
Social media reinforcement of your messages for 1 year including on twitter @smalpnet, facebook and linkedin	-	-	Yes	Yes	Yes
Complimentary passes to virtual SMALP meetings for 2023-2024 academic year	1	-	1	2	3
Complimentary passes to SMALP Industry Club meetings to discuss growth of the market, products, services, and events	1	-	1	2	3
Delegate lists for SMALP meetings with contact details	-	-	Yes	Yes	Yes
Acknowledgement and thanks at events, logo on sponsor slide to begin SMALP meetings and on video recordings	-	-	-	Yes	Yes
Personal introductions to speakers, presenters, attendees	-	-	-	Yes	Yes
Email newsletters include your link and message to thousands of subscribers and their networks at least 15 times per year	-	-	-	Yes	Yes
Your services and facilities described and linked to on smalp.net, along with priority placement of your products	-	-	-	-	Yes
Opportunity to chair at conferences, present and nominate speakers	-	-	-	-	Yes
Access to SMALP network's PDF library of >500 papers and patents	-	-	-	-	Yes
Input on and reports from SMALP conference audience polls and marketing surveys online and emailed to SMALP network	-	-	-	-	Yes

Custom packages are also available, please contact Michael Overduin at michael@smalp.net or +1 780 222 6281